

**INDIGO**  
C R E A T I V I T Y

# ABOUT US

**INDIGO**  
CREATIVITY

# ABOUT US

We are an interdisciplinary work team. Each one of us has the experience, in their corresponding discipline, of having followed a professional path of more than 10 years working in different top-level agencies, both multinational and national, recognized worldwide. We also have experience working for multinational consumer goods companies. Our expertise lies in developing custom products based on our clients' requirements.

We also develop unique promotional products for the most recognized consumer brands worldwide. We have an expert team in 3D modeling, industrial design, graphic design, and clothing design.



# WHY CHOOSE US

At Indigo Creativity, we place great importance on these four fundamental points that give our team a great added value:

## OUR TECHNICAL EXPERTISE

Our success is based on the combination of two areas of specialization: artistic and technical. We offer our clients realistic and feasible solutions, according to their production and budget.

## CUSTOM PRODUCTS

We believe it is essential to understand and analyze the brands we work with and the specificities of their projects from a marketing and logistics perspective. This way, we can adapt to their needs and proactively guide them, whatever stage of development they are in.

## ECOLOGICAL DESIGN

Each of our developments incorporates principles of eco-design. Additionally, we are constantly seeking the best system to combine performance, practicality, durability, and elegance.



# WHY CHOOSE US

Our proximity to local markets gives us the possibility to detect the latest trends in product design, bring them to life by applying the latest technological innovation, and create differentiated products with the best quality. This same proximity allows us to assist our clients in their international activations and launches, from all specialized manufacturing plants for each project to anywhere in the world.

Our ability to innovate has always been driven by our team of creative designers. This team is composed of interdisciplinary professionals with extensive work experience in the areas of graphic design, 3D modeling, industrial design, marketing, and communication, who focus on specific fields such as clothing design, travel items, leather goods, accessories, merchandising, among others.





# CERTIFICATIONS

All the factories we work with around the world have certifications, production standards, and regulations such as Intertek, ISO9001, BSCI, Sedex, among others. This enables us to deliver a top-quality end product made with good practices and considering quality, health, environment, safety, and social responsibility standards for virtually any market in the world.

We are certified by Intertek, ISO9001, BSCI, Sedex, among others.



# INCLUSION AND DIVERSITY

Our greatest strength is our differences. From our diverse experiences, personalities, and ways of thinking, we provide services that no one else can offer. The global representation of women continues to increase, and they are present in all departments of the company.

We value our relationships and prioritize diversity, equity, and inclusion. In all areas, we set expectations, focus on communication, share knowledge, and plan to improve in all areas.

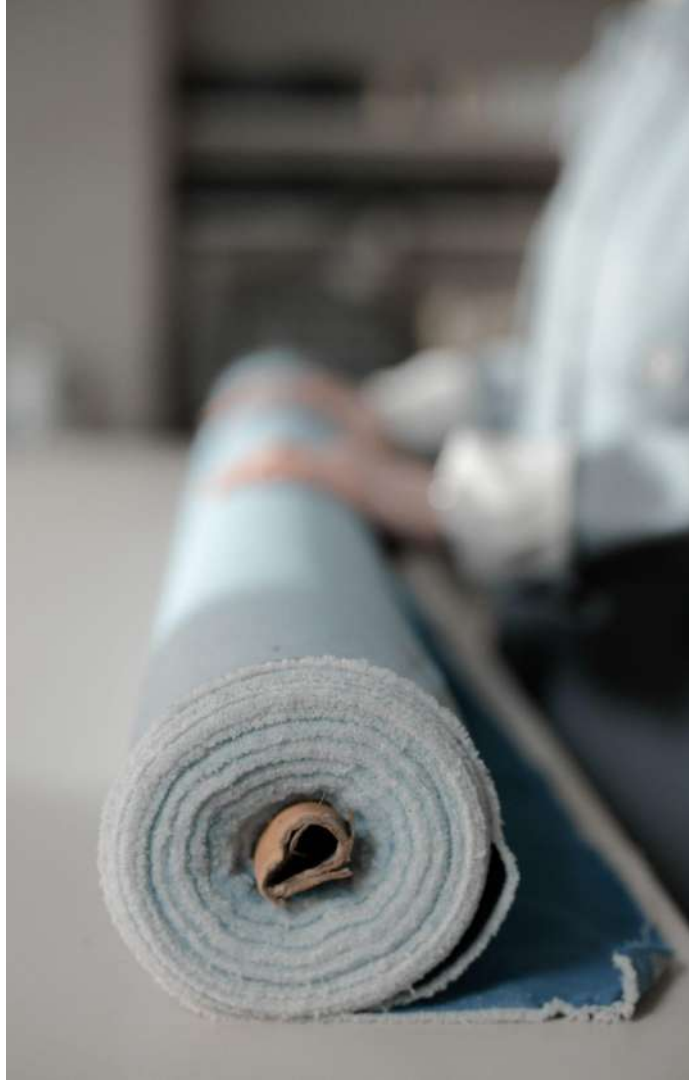


# PARTNERS

It is imperative for us to provide our clients with security, confidence, and support with responsible solutions since we consider them, in a way, our partners.

Our mission is to collaborate with our clients to stand out, through the design and manufacture of high-quality custom packaging, accessories, and products that connect and engage with their consumers, while respecting the environment and all the people involved in the manufacture of our products.

Thanks to our innovative approach of "know-how", managing, and marketing, we quickly became the preferred partner of our clients, as we provide customized solutions and take responsibility for the entire process, from ideation to delivery to their warehouses.





# OUR PHILOSOPHY

**INDIGO**  
CREATIVITY

# VALUES

It is essential that our clients and employees receive the best treatment and attention as we maintain a business culture that is beneficial and profitable for everyone.

We value our relationships and prioritize diversity, equity, and inclusion.

Our employees are long-term workers within the company and receive opportunities for career growth.



# SERVICES

**INDIGO**  
CREATIVITY

## **INDUSTRIAL DESIGN, 3D MODELING, PRINTING, AND PACKAGING**

We recognize that marketing and industrial design often go hand in hand in creating a product. To achieve this, we have an expert team with a great deal of empathy that knows how to interpret customer requests when creating a product.

## **SUPPLY**

We have a long-term relationship with our suppliers around the world for all the components necessary to develop our clients' products. Thanks to our strong partnership with textile and industrial suppliers, we can always deliver the best product required by our clients, with the highest quality and in the shortest possible time.

## **PRODUCT SAMPLING**

Samples are always made respecting the brand's DNA. Communication is a key factor in discovering the final product design. For this reason, it is essential to work as a team with the client and our technicians to reach the desired product and obtain final approval.

## **MERCHANDISING & PRODUCT DEVELOPMENT. BRANDING & COMMUNICATION**

Merchandising serves not only for marketing, but also for Public Relations, as it is used to improve the image, create attention, and helps to be present in the minds of consumers and clients. Our value proposition involves functional, emotional, self-expression, and customer relationship benefits.

## **LOGISTICS AND FULFILLMENT**

As a 5PL logistics provider we provide a wide range of logistics services, including logistics strategy development, network design and optimization, vendor management, freight management, and supply chain visibility and analytics. Our logistics solutions are designed to improve supply chain efficiency, reduce costs, and enhance customer satisfaction.

## **TRADING INDUSTRY**

We can offer responsive, agile and cost-effective solutions. The combination of "making and trading" in order to offer the widest range of possibilities to our clients has led us to adopt the "trading-industry" binomial. The geographical proximity between our clients and our factories reflects the desire to participate in close importation and offer practical and beneficial solutions for them.

# INTERNATIONAL PRESENCE



## FACTORIES

Turkey  
India  
Bangladesh  
China  
Morocco



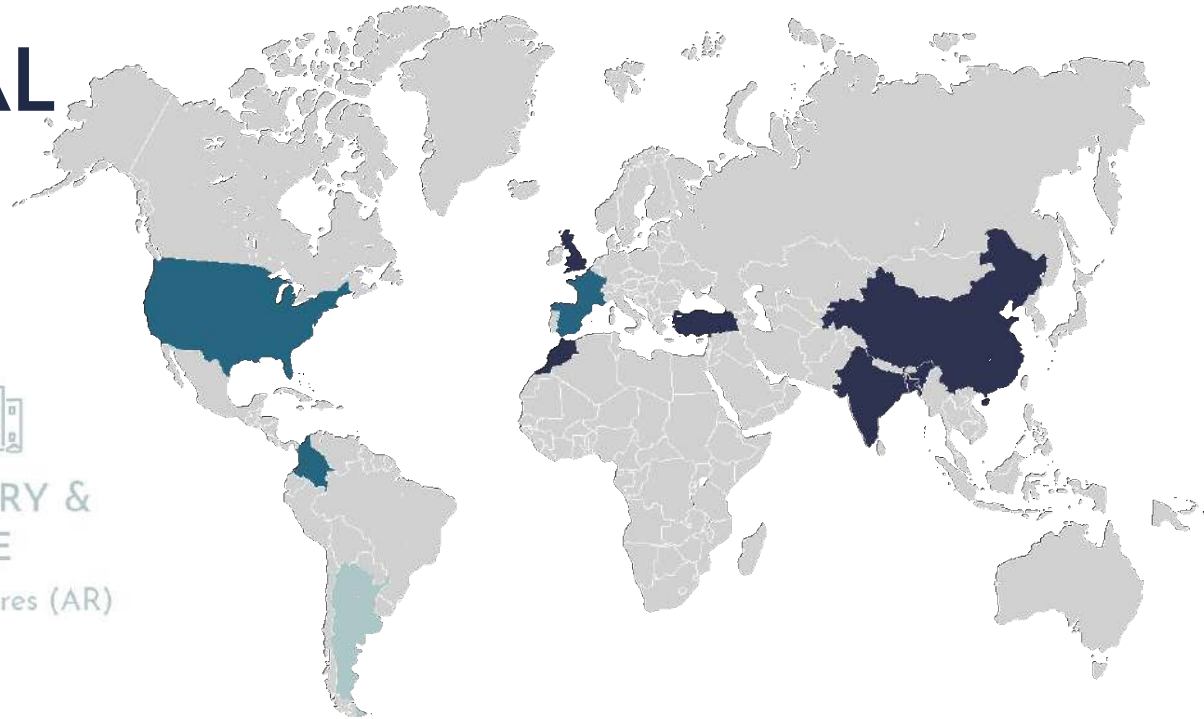
## OFFICES

Miami (EEUU)  
Bogota (CO)  
Madrid (ES)  
London (UK)  
Paris (FR)  
Hong Kong (HK)  
Shanghai (CN)



## FACTORY & OFFICE

Buenos Aires (AR)





# OUR WAY OF WORKING

**INDIGO**  
CREATIVITY



## HOW DO WE DO IT?

With the goal of offering the widest range of possibilities to our clients, we have chosen to develop the "trading-industry" combination. The geographical proximity between our clients and our factories reflects our desire to participate in close importation and offer solutions in less time and at lower cost.

Our factories complement our historical business as a trader of packaging, accessories, leather goods, and textiles, whose sourcing is located on various continents. This way, we can offer a product tailored to the customer in terms of price, quality, time, and proximity.



**IN**



**DI**



**GO**





## HOW DO WE DO IT?

When creating a new product, our creative team always collaborates with our finance department, which conducts a comprehensive risk analysis with the review of the quality control team.

In a complex and volatile industry, anticipating production risks allows us to plan preventive actions and define the tests and controls to be implemented throughout the value chain to ensure a result that meets our customers' expectations.



In close cooperation with our global network of factories and suppliers, our internal quality control department rigorously monitors all stages of production in compliance with regulatory requirements and specific quality protocols for each of our clients.

Our presence, as close as possible to the factories, offers a very high level of reliability and responsiveness to our partners and customers.



## ETHICAL CODE

Given that it is absolutely necessary to guarantee the highest level of quality of our products to our end customers, **INDIGO CREATIVITY** has established different types of controls at each stage of production.

We are committed to integrity and fairness in our relationships with all suppliers and service providers, as part of transparent business practices. Trust must be based on transparency, which is the cornerstone of our company's ethical code

According to our code of ethics, we would like to draw your attention to the following points:

1. We strictly prohibit our employees from requesting additional products for personal use.
2. We ask our suppliers to inform us if anyone requests additional products for personal use. Inspectors may only request products for inspection purposes.
3. If any agreement is discovered between suppliers and inspection companies, we will terminate the commercial relationship with the suppliers and/or service providers in question.

# SUPPLY MANAGEMENT



## TECHNICAL, SOCIAL AND ENVIRONMENTAL AUDIT

Our main goal is to ensure that our associated factories comply with our standards and values. We strictly monitor our suppliers and production sites.

The factories validated by **INDIGO CREATIVITY** can only produce a specific range of products. The supplier cannot move production to another factory, even if that factory has already been validated.





## SOCIAL AUDIT

**INDIGO CREATIVITY** has a very strict policy on **Corporate Social Responsibility**.

Suppliers are required to respect the international human rights standards contained in the Universal Declaration of Human Rights and the ILO instruments.

## TECHNICAL AUDIT

To ensure that our factories can produce on time with the required level of quality, any factory that already works or is willing to work with **INDIGO CREATIVITY** is subject to technical audits carried out by external auditing companies or by the internal team of **INDIGO CREATIVITY**. A factory can be fully validated if it passes the technical, social, and environmental audits (when required).

## SECURITY AUDIT

According to the security risk in a production country, **INDIGO CREATIVITY** may request a security audit at any time. The security audit is an audit whose questionnaire focuses on all aspects of security in the factory.



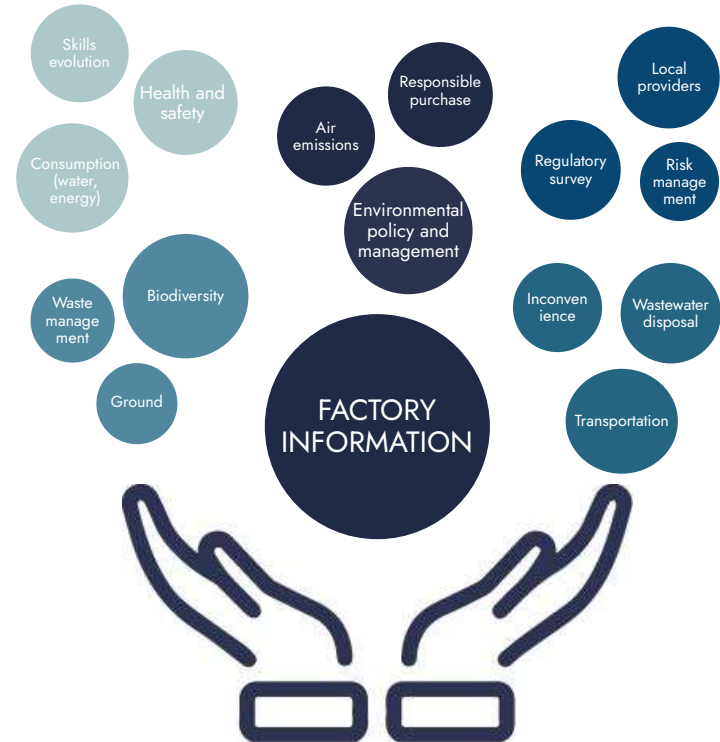


# ENVIRONMENTAL AUDIT

Environmental audits are mandatory when only the supplier produces Eco-Friendly products.

Environmental audits are conducted by appointed independent auditing companies.

The ability of a factory to become or remain a working partner and the duration of the validity of the audit will depend on the score obtained during the environmental audit.





## SOCIAL AUDIT

To comply with **INDIGO CREATIVITY's** social audit rules, the supplier must:

Verify that all its "subcontractors" (printing units, etc.) comply with social compliance standards.

Notify **INDIGO CREATIVITY** of the factory or list of factories involved for each production.

Allow third-party audit companies and the **INDIGO CREATIVITY** team to enter without notice and cooperate with them to facilitate their work during the audit.

Ensure full transparency of documentation.

If any attempt at bribery or any agreement between the supplier and the audit company to influence the audit results will lead to the disruption of the business relationship between **INDIGO CREATIVITY** and the supplier.

The ability of a factory to become/remain a working partner and the validity duration of the audit will depend on the score obtained during the social audit according to the following table.

SCORE			
A	B	C	D
DECISION: OK VALIDATION: 24 MONTHS	DECISION: OK VALIDATION: 24 MONTHS	DECISION: Case-by-case decision based on the nature of the identified problems, the willingness of the supplier to implement corrective actions, and the historical audit records of the suppliers.  VALIDATION: 1-6 months.	DECISION: KO VALIDATION: KO



## SELF-DIAGNOSIS

**INDIGO CREATIVITY's** paper and wood suppliers comply with **FSC**. **EU Regulation 995/2010** establishes the obligations of operators who place timber and timber products on the EU market. It requires operators to use a framework of procedures and measures (a due diligence system, DDS) in order to minimize the risk of placing illegally harvested timber or derived products on the internal market.

### Check Points

- Ensure the legality of your production and supplies.
- Make sure that controlled products containing wood or wood products do not come from species included in the IUCN Red List or included in CITES (except if the entire product is FSC certified).
- The supplier agrees to provide **INDIGO CREATIVITY** with all legal documents related to the product and that risk assessment and actions taken ensure that the risk is insignificant.



The supplier must demonstrate the conformity of its wood supply through certifications of legality and risk assessments carried out by organizations such as GTFN, TFT, NEPCON, particularly when the products come from countries where there is a risk of illegal and unsustainable logging. NEPCON is a recognized Monitoring Organization by European Authorities.



# OUR 6 STEPS TO SUCCESS

# 6 STEPS TO SUCCESS

Our holistic approach, along with the excellent quality of our products and our impeccable processes, has made our reputation, uniqueness, and success for over thirteen years.

## 1. CREATIVITY

Our creative team combines their imagination with expertise in materials and technical design to offer innovative and unique solutions.



## 2. SUPPLY

Over the years, we have developed a range of strategic sourcing partnerships around the globe. Our supply and manufacturing partners work under rigorous quality, hygiene, personal health, low environmental impact, and animal protection standards, certifications, and audits. Our strategic sourcing process and experience in multiple materials will ensure that you make the right decision to achieve the best results.

### 3. PROCESS CONTROL

In every project, we assign the right people with expertise in their respective areas, who ensure that every detail of the production chain meets the required quality standards. We also anticipate any possible issues that may arise that could hinder meeting the expected timelines or requirements.

#### GENERAL PROCESS



##### Pre-Production Controls

For some sensitive items, **INDIGO CREATIVITY** may conduct some advance inspections in order to minimize the risk of detecting failures during the final random inspection.

##### FLASH Test

For some sensitive items such as toys or products in contact with food, **INDIGO CREATIVITY** may perform additional testing to ensure product compliance. The purpose of pre-shipment inspection (flash test) is to ensure that corrective actions to make the product meet the requirements are also ensured during mass production. The flash test sample is taken from the production line on the first day of production and after at least 10% of the production quantity has been completed. Flash tests are performed by designated laboratories on the products.



## 4. FACTORIES

Each of our factories has the expertise to work for major brands around the world and knows well the know-how of each process in creating a product. They have certificates from Intertek, ISO9001, BSCI, and SEDEX, among others.



## 5. QUALITY

Our internal quality control department supervises production at all stages to ensure product compliance and alignment with customer expectations. At the same time, it guarantees strict compliance with social, environmental, and regulatory standards.

When creating a new product, our creative team always collaborates with our financial department, which conducts a comprehensive risk analysis with the review of the quality control team. In a complex and volatile industry, anticipating production risks allows us to plan preventive actions and define the tests and controls to implement throughout the value chain to ensure a result that meets our customers' expectations.



Our proximity to the factories provides a high level of reliability and responsiveness to our partners and customers.



## 6.GOLDEN RULES AND SAMPLING

**INDIGO CREATIVITY** selects or produces only products that comply with all relevant standards and regulations. We only work with designated laboratories, whose function is to carry out all necessary tests to ensure that the product complies with the current directives in the destination country.

When critical parts of the product have changed or the standard issuance does not comply with the product's marketing period, **INDIGO CREATIVITY** requires an updated report from approved laboratories.

### Samples

The supplier must provide test samples that meet and are constructed according to the standards and regulations of the destination country. Mass production must comply with the test samples. The test samples will be used for laboratory tests, performance tests, analysis, and raw material control.



### Technical Specifications

We provide the necessary technical documentation, including specifications for all critical parts, technical certificates, and complete test reports issued by a laboratory approved by **INDIGO CREATIVITY**.

WHY TRUST US?

**INDIGO**  
CREATIVITY

# BECAUSE.....



## Technical Experience

Our local technical engineers work together with our quality inspectors, whose stability ensures a constant level of quality. In addition, our knowledge of regulatory requirements allows us to support our clients, regardless of the type of project.

## Proximity to Customers

Thanks to our unique project management methodology, we maintain transparent and dynamic relationships with our clients. This allows us to better understand their technical constraints, quality requirements, and potential areas of risk.

## Factory presence

Our teams monitor production in the factories themselves, as we are very rigorous in selecting our suppliers and committed to their development. Our pragmatic culture on site allows us to implement preventive or corrective actions in a short period of time.



# BECAUSE.....

## LOGISTICS



We are 5PL provider, we master the entire chain of global logistics and regulatory processes, from our factories to our customers' warehouses. Therefore, our logistics team will ensure the safety of your products and compliance with deadlines, offering solutions to minimize your environmental footprint.

We provide efficient solutions from inventory management to transportation, managing shipments within strict delivery time, cost, and product limitations. Our performance is based on our global network of logistics experts and the added value of our globally integrated information system, which provides full visibility of operations throughout the supply chain.

- Guarantee and assurance of space on the ship.
- Dedicated traffic management control tower and department dedicated to each sector of activity.
- Own warehouse (the goods remain in the hands of **INDIGO CREATIVITY**).
- LCL service, if necessary, unloading and management in the same place.
- Validated rate for the specified period, not terminated and without additional surcharges applied during this period.
- If necessary, we can involve different carriers to improve delivery time.
- Monitoring of market trends, including administrative restrictions (anticipation).
- Fast decision-making process.

Thanks to our international experience and our solid network of carefully selected logistics partners, we take care of all administrative and documentary aspects from our factories, through customs clearance, to delivery. And all of this, in strict compliance with our clients' specifications, deadlines, and costs.

Given the quantity and variety of our clients' requests, we have developed particular expertise in logistics channels and regulations worldwide. Our goal is to guide our clients towards the logistics channel that best suits their needs. Then, we propose global solutions that include transport, customs clearance, and goods delivery.



# BECAUSE.....

## OPTIMIZATION OF THE SUPPLY CHAIN

**INDIGO CREATIVITY** optimizes supply chain performance by designing, implementing, and coordinating integrated solutions with a commitment to results.

- Logistics solutions design and integration
- Centralized coordination of the entire chain
- Centralized management of subcontractors in LLP mode
- Continuous improvement.

### High-value integrated solutions

Allow logistics operations to be outsourced to streamline operations with scalable and cost-optimized solutions.

### Centralized supply chain management

Integrated management of operations through a network of control towers with the mission of directing and improving flows.

### Customized solutions designed for your performance objectives

Solutions are implemented with consideration for service providers, business plans, and information management solutions.

### High-performance technological tools

Our integrated flow management, dynamic planning, and performance control tools allow us to be proactive.



# BECAUSE.....

## CHECKS DURING INSPECTION OF THE PRODUCTION

The purpose of the **DUPRO** inspection is:

Ensure that there are no discrepancies between the samples produced and the First Production Sample (golden sample).  
Identify problems in the production line and make adjustments from the beginning of production.  
Validate the incoming and outgoing inspection processes of the supplier.  
Ensure that production is completed on time with the required level of quality.

Non-exhaustive list of checkpoints:

- Product appearance and safety
- Presence of instruction manual
- Operational control
- Compliance of components with PVL
- Shipping marks on each main box/internal boxes (if necessary)
- Presence of all accessories
- Presence and compliance of import label/country sticker (if necessary) on each product box
- Matching of supplier reference shown on the box of each product
- Product assembly according to instruction manual
- Product dimension control
- Box dimensions control
- Product weight control



# BECAUSE.....

## PRODUCT MANAGEMENT

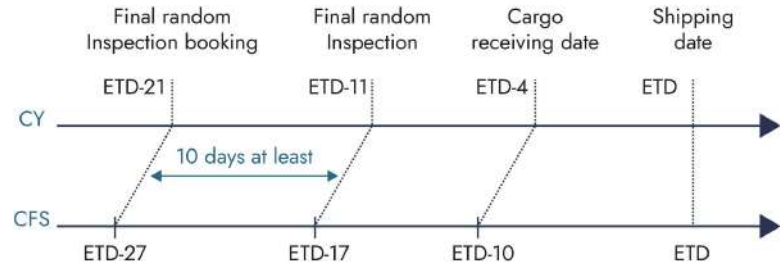
For all productions, **INDIGO CREATIVITY** will ensure the delivery time of the production by regularly calling the supplier to ensure that:

- Production starts on time
- Production is in line with order confirmation requirements
- The final random inspection date is respected

The accuracy of the information provided during these verifications will be recorded internally and used as part of the supplier service evaluation.



Example of a program for a sea shipment:



# BECAUSE.....



## FINAL RANDOM INSPECTION (F.R.I)

### CHECK

- Every shipment must pass the Final Random Inspection (F.R.I)
- Shipments are not released without validation of Golden samples
- Our standard inspection conforms to the unique MIL-STD-105E sampling plan for normal inspection and level II. The AQL can be adjusted depending on the nature of the product or if requested by the client.
- No critical defects are accepted.
- The final random inspection is conducted only when production is 100% complete and at least 80% is packed in shipping boxes ready for shipment.
- The inspection company has to check the following points (non-exhaustive list):
- Count of all pieces present during inspection (according to purchase order)
- Product appearance and safety.
- Presence of instruction manual in each product box
- Shipping marks on each main box
- Product assembly according to instruction manual
- Functional aspect of the product.
- Verification of product dimensions
- Verification of product weight
- Drop test for any box without fragile logo.
- The inspection report must be acknowledged and signed by the factory representative and the inspector in charge of the inspection.

# BECAUSE.....



## CUSTOMS AND REGULATORY COMPLIANCE

Realization of customs operations, perfect compliance with cargo security and protection obligations: these are the conditions of the continuous supply chain of **INDIGO CREATIVITY**.

One of the main strengths of **INDIGO CREATIVITY** is being considered a reference partner by various customs administrations. Trusting us also means having access to advice on rights and taxes.

### Personalized advice

Analysis of customs flows with expertise in multiple domains (regulatory, procedures, customs regimes).

### Customs operations

Managing customs operations from start to finish. **INDIGO CREATIVITY** has customs agent licenses in most countries.

### Security and Protection

Freight is provided by certifications and Authorized Economic Operator (AEO) in Europe, C-TPAT in the USA.

### Customs agreements

Implementation of agreements with different customs administrations (simplified and/or domiciled customs clearance procedures).

# BECAUSE.....



## STORAGE

Our warehouses are strategically located and adapted to the limitations of your products for greater flexibility and easy access to local markets.

We design specific logistics schemes for each country, as well as centers that include storage and distribution.

- Multi-site, multi-channel, and multi-sector solutions.
- Inventory management and order preparation.
- Distribution centers.
- High-value-added services (quantitative and quality control of products, labeling, kitting, pick and pack, delayed differentiation operations by product).
- Product return management.

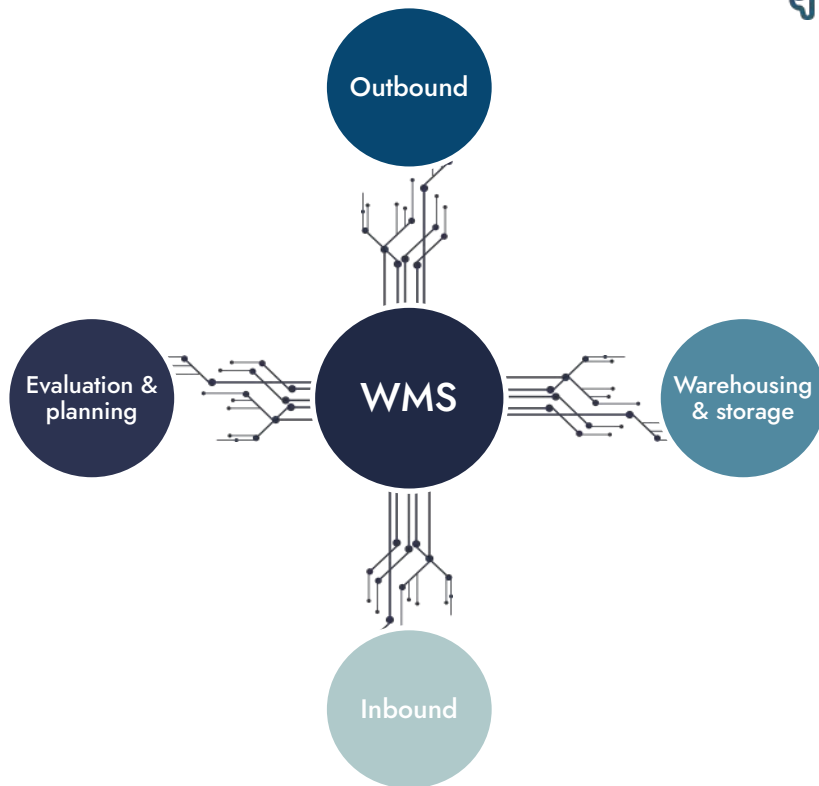


# OUR IT SYSTEM



## The Future of Warehousing: Embracing Digital Transformation

We use advanced IT solutions to provide full visibility throughout the supply chain in real-time. This allows us to monitor logistics operations closely, identify potential issues before they become problems, and make data-driven decisions to optimize logistics operations.



# IMPROVING INVENTORY AND FULFILLMENT WITH WMS



## 1. Inventory management

Our WMS allows warehouse managers to track inventory levels in real-time, manage stock movement, and optimize storage space to ensure optimal stock levels at all times.

## 2. Order management

A WMS tracks orders throughout the entire fulfillment process, from receiving orders to picking, packing, and shipping, ensuring that orders are processed accurately and efficiently.

## 3. Barcode scanning

Barcode scanning: This feature allows warehouse workers to quickly and accurately track inventory movement, pick and pack orders, and perform other warehouse tasks, reducing errors and improving efficiency.

## 4. Realtime reporting

A WMS provides real-time reporting on warehouse performance, inventory levels, order status, and other key metrics, allowing warehouse managers to make data-driven decisions to improve efficiency and productivity.

## 5. Integrations

With other systems. A WMS can integrate with other systems such as transportation management systems, enterprise resource planning systems, and customer relationship management systems, providing a complete end-to-end solution for supply chain management.

## 6. Automated process

OUR WMS can automate processes such as order routing, inventory replenishment, and order picking, reducing the need for manual intervention and improving accuracy and efficiency.

## 7. Multi-warehouse management

A WMS can manage multiple warehouses in different locations, providing a centralized view of inventory levels and order status across all warehouses.



# SECURITY SYSTEM

**INDIGO CREATIVITY** also places a high priority on system security and reliability. We understand the importance of maintaining the confidentiality, integrity, and availability of our customers' data. To ensure this, we employ industry-standard software and hardware solutions that are designed to protect against evolving threats and meet rigorous audit requirements.

Additionally, we have implemented a detailed Business Continuity Management Process to ensure uninterrupted service availability. Our technical security controls include SOC, Incident Response and Forensics, Network Perimeter Protection, Email Security, Workstation Security, Server Security, Encryption, and Access Controls. These measures help to prevent unauthorized access, data breaches, and other security incidents.

At **INDIGO CREATIVITY**, we are committed to providing a secure and reliable system for our customers, and we regularly review and update our security protocols to stay ahead of potential threats.



# OUR EXPERTISE

**PREMIUM BRANDS**





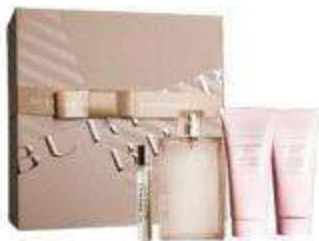






INDIGO  
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CREATIVITY













# LIFESTYLE BRANDS



## CUSTOMERS WHO TRUST US





## CUSTOMERS WHO TRUST US







## CUSTOMERS WHO TRUST US





## CUSTOMERS WHO TRUST US



# OUR CLIENTS

LANCÔME  
PARIS

*Kiehl's*  
SINCE 1851

L'ORÉAL  
PROFESSIONNEL  
PARIS

GARNIER

  
JOHNNIE WALKER.

★ Heineken

  
*Delivery Hero*

Ferrari



SAMSUNG



INDIGO  
CREATIVITY



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# THANK YOU!

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